

## MEMORANDUM

To: EEU E-Mail Service List

From: Judith C. Whitney, Deputy Clerk of the Board

Re: Follow-up to October 1, 2008, Geographic-Targeting Workshop

Date: October 3, 2008

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On October 1, 2008, Public Service Board ("Board") staff held a workshop to address issues associated with geographic targeting of energy efficiency programs. At the workshop it was decided that participants would file additional written comments by October 8, 2008, with any reply comments filed by October 15, 2008.

Although participants may submit comments on any relevant issue, Board staff would find comments on the following topics particularly helpful:

1) The benefits associated with expanding the geographic-targeting efforts to new areas;

2) How the Board should factor in uncertainty associated with load growth, particularly in the Killington area, in determining whether to target efficiency efforts in a particular geographic area;

3) The Department of Public Service's ("Department") proposal that geographic targeting decisions for 2010 and 2011 be deferred until the Department completes its evaluation of the geographic-targeting program. Any comments on this issue should also address how the Department's recommendation relates to the Board's August 29, 2008, Energy Efficiency Utility Budget Order, which states: "We have determined that it is appropriate to continue the geographic-targeting efforts, at least through 2011;"<sup>1</sup>

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1. Order Re: Energy Efficiency Utility Budget for Calendar Years 2009, 2010, and 2011, August 29, 2008, at 18.

4) The effectiveness of using the \$12.2 million allocated annually to geographic targeting pursuant to the Board's August 29, 2008, Budget Order in only the three existing geographic areas;

5) In determining areas to implement geographic targeting, the extent to which the Board should take into account the benefits that would accrue to all electric ratepayers (for example, by deferring a transmission level upgrade that would be paid for by all ratepayers) versus the benefits that would accrue to ratepayers of a specific electric utility (for example, by deferring a subtransmission project that would be paid for by a specific utility's ratepayers);

6) A brief description of the analysis that led to the selection of the new geographic areas; and

7) A brief description from Green Mountain Power Corporation and Central Vermont Public Service Corporation of the actions that the utilities are taking to supplement Efficiency Vermont's programs to increase the likelihood that the geographic targeting efforts will defer or negate the need for transmission and distribution upgrades in the targeted areas.